



2022 VAHP Annual Meeting

SPONSORSHIP OPPORTUNITIES

May 31 - June 2

On behalf of the Virginia Association of Health Plans, we invite you to sponsor the 2022 Annual Meeting, at the Hilton Virginia Beach Oceanfront Hotel.

This year's annual meeting is a 2-day conference designed to engage in conversations about current statewide and national health care issues, regulatory updates, and Virginia's legislative and political environment. In addition, the Medical Directors Committee and Board of Directors will meet in conjunction with this event.

There will also be opportunities to socialize and network at these events:

- ❖ All-attendee Opening Reception on May 31
- ❖ Lunch with special seating for Sponsors on June 1
- ❖ All-attendee Medical Directors Reception on June 1
- ❖ Private Dinner for Sponsors & Health Plan Leaders on June 1

If you're interested in highlighting your company's mission and products, and enhancing access to leaders of our member plans, there are levels of sponsorship below.

Who Will Attend the 2022 Annual Meeting?

- CEO's, COO's and legislative liaisons from our member plans
- Medical Directors and Pharmacy Directors
- Policy Advisors from Governor Youngkin's Administration
- Key Legislators of the Virginia Senate and House of Delegates
- Experts from Virginia's Health and Insurance Agencies
- Representatives of the Pharma, PBM, HI, behavioral health, medical supply, and NEMT Industries

LEVELS OF SPONSORSHIP

Platinum Sponsor - \$5,000

- **NEW: 3-minute Virtual Presentation to VAHP's Executive Committee on April 14, 2022**
- **Introduction during private Board of Directors meeting on June 2**
- **5-minute Presentation to all attendees** at a time scheduled by the Executive Director
- **Special Seating for 2** at the Private Sponsors and Leadership Dinner on June 1
- **Full page Color Ad** in the printed Meeting Program
- **Opportunity to distribute Branded Material to meeting attendees**
- **Booth or Tabletop Exhibit** adjacent to main meeting room
- Preferred Seating at Lunch for 2 on June 1 with member plans of your choice
- Corporate Logo prominently displayed on signage at meeting entrance
- Corporate Logo prominently displayed on welcome PowerPoint noting Platinum Sponsorship
- Sponsorship highlighted with your Corporate Logo on the VAHP.org welcome page
- Acknowledgment of your Platinum Sponsorship by VAHP Executive Director on both days of the meeting
- List of attendees including emails

Gold Sponsor - \$3,500

- **3-min. Presentation to all attendees** at a time scheduled by the Executive Director
- **Booth or Tabletop Exhibit** adjacent to main meeting room
- **Half page Color Ad** in the printed Meeting Program
- Invitation for 1 at the Private Sponsors and Leadership Dinner on June 1
- Preferred Seating at Lunch for 1 on June 1 with member plans of your choice
- Corporate Logo prominently displayed on signage at the meeting entrance
- Corporate Logo prominently displayed on welcome PowerPoint noting Gold Sponsorship
- Sponsorship highlighted with your Corporate Logo on the VAHP.org welcome page
- Acknowledgment of your sponsorship by VAHP Executive Director on both days of the meeting
- List of attendees including emails

Silver Sponsor - \$2,500

- **Invitation for 1 to Private Sponsors and Leadership Dinner on June 1**
- **Booth or Tabletop Exhibit** adjacent to main meeting room
- Preferred Seating at Lunch on June 1 for one with member plans of your choice
- Corporate Logo in the printed Meeting Program noting your Silver Sponsorship
- Corporate Logo displayed on signage at meeting entrance
- Corporate Logo on welcome PowerPoint noting Silver Sponsorship
- Sponsorship highlighted with your Corporate Logo on the VAHP.org welcome page
- Acknowledgment of your sponsorship by VAHP Executive Director on both days of the meeting

Conference Sponsor - \$1,000

- **Preferred Seating at Lunch on June 1 for one** with member plan(s) of your choice
- Corporate Logo in the printed Meeting Program noting your Conference Sponsorship
- Corporate Logo displayed on signage at meeting entrance
- Corporate Logo on welcome PowerPoint noting Conference Sponsorship
- Sponsorship highlighted with your Corporate Logo on the VAHP.org welcome page
- Acknowledgment of your sponsorship by VAHP Executive Director on both days of the meeting