



2021-22

SPONSORSHIP OPPORTUNITIES

Are you interested in:

- Presenting your message to the BOD and event attendees?
- Highlighting your company's mission and products?
- Increasing your access to VAHP's member plans leadership?

This year we're offering special sponsorship opportunities to Affiliate Members which will extend **throughout FY 2021-22 [July 1, 2021 - June 30, 2022]** including both the 2021 Fall Forum -AND- the 2022 Annual Meeting next May.

Your opportunity to become an Annual Sponsor at the Platinum, Gold, or Silver level will only be available until [Oct. 15, 2021](#).

All Annual Sponsorships include these benefits at the 2021 Fall Forum and 2022 Annual Meeting:

- Booth or Tabletop Exhibit
- Sponsor recognition by the Executive Director
- Pre & Post-Conference list of attendees

Your Corporate logo on:

- On-site Conference Signage
- Printed Meeting Program
 - VAHP.org
- Sponsorship PowerPoint played at breaks

Annual Sponsorship Levels

Annual Platinum Sponsor (2 available) \$10,000

- **Opportunity to present a 3-minute Virtual Presentation: during VAHP's Executive Committee Meeting scheduled on Thu., Dec. 9, 2021**
- Introduction to the Board of Directors at the BOD meeting during the Fall Forum & Annual Meetings
- **2 opportunities to present a 5-minute Presentation to all attendees: at the 2021 Fall Forum AND the 2022 Annual Meeting** at a time scheduled by the ED
- **Opportunity to present a 15-min. webinar to plan leaders** at a date/time determined by the ED
- Promotion on VAHP social media as a Platinum Sponsor for both events
- Preferred Seating for 1 at Lunch on Day 1 with plan of your choice at both events
- Preferred Seating for 2 at the All-Attendee Dinner at the 2021 Fall Forum on Nov. 9
- Invitation for 1 to Private Dinner with Healthcare Plans Leadership at 2022 Annual Meeting in May
- Your Corporate Logo displayed prominently on VAHP.org Welcome Page

Annual Gold Sponsor (4 available) \$7,000

- **2 opportunities to present a 5-min. Presentation to all attendees at the 2021 Fall Forum AND the 2022 Annual Meeting** at a time scheduled by the Executive Director
- Half page Color Ad in the printed Meeting Program for both events
- Promotion on VAHP social media as a Gold Sponsor for both events
- Preferred Seating for 1 at Lunch on Day 1 with plan of your choice at both events
- Preferred Seating for 2 at the All-Attendee Dinner at the 2021 Fall Forum on Nov. 9
- Invitation for 1 to Private Dinner with Healthcare Plans Leadership at 2022 Annual Meeting in May

Annual Silver Sponsor (4 available) \$5,000

- Promotion on VAHP social media as a Silver Sponsor at both events
- Preferred Seating for 1 at Lunch on Day 1 with plan of your choice at both events
- Invitation for 1 to Private Dinner with Healthcare Plans Leadership at 2022 Annual Meeting in May

Special 2021-2022 Exhibitor Sponsorship for Non-Members (4 available) \$4,000

- 2 registrations for both the 2021 Fall Forum AND 2022 Annual Meeting
- Booth or Tabletop Exhibit at both the 2021 Fall Forum AND 2022 Annual Meeting
- Promotion on VAHP social media as an Exhibitor Sponsor 2021 Fall Forum AND 2022 Annual Meeting
- Sponsor recognition at both events from the Executive Director
- Your Corporate logo for both events on:
 - On-site Signage
 - Printed Meeting Program
 - Event registration page on VAHP.org
 - Sponsorship PowerPoint played at breaks