



SPONSORSHIP OPPORTUNITIES

2022-2023

WHY BECOME A VAHP SPONSOR?

- Present your message to the VAHP Board of Directors and event attendees
- Highlight your company's mission and products
- Increase your access to VAHP Member Plan leadership

SPONSORSHIPS AVAILABLE FOR 2023 ANNUAL MEETING:

EVENT SPONSORSHIP FOR [AFFILIATE MEMBERS](#):

SPONSORSHIP BENEFITS:

- Sponsor recognition by the VAHP Executive Director
- Pre- & post-conference list of attendees
- Your company's logo on:
 - On-site conference signage
 - Printed meeting program
 - VAHP.org
 - Sponsorship PowerPoint played at breaks during the conference

Benefits listed above are in addition to the benefits outlined for specific sponsorship levels below.

EVENT SPONSORSHIP LEVELS:

PLATINUM SPONSOR (2 AVAILABLE) \$5,000

- Introduction to the VAHP Board of Directors at the BOD Meeting
- Opportunity for a 5-minute presentation to all attendees at a time scheduled by the VAHP Executive Director
- Full-page color ad, with premium positioning, in the printed Meeting Program
- Your corporate logo displayed prominently on VAHP.org Welcome Page
- Preferred seating for 2 at lunch on Day 1 of the Annual Meeting, with plan of your choice
- Preferred seating for 2 at the private dinner with Healthcare Plan Leadership
- Tabletop Exhibit adjacent to the main meeting room
- Promotion on VAHP social media as a Platinum Sponsor

GOLD SPONSOR (4 AVAILABLE) \$3,500

- Opportunity for a 3-minute presentation to all attendees at a time scheduled by the VAHP Executive Director
- Half-page color ad in the printed Meeting Program
- Preferred seating for 1 at the private dinner with Healthcare Plan Leadership
- Tabletop Exhibit adjacent to the main meeting room
- Preferred seating for 1 at lunch on Day 1 of the Annual Meeting, with plan of your choice
- Promotion on VAHP social media as a Gold Sponsor



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SILVER SPONSOR (4 AVAILABLE) \$2,500

- Tabletop Exhibit adjacent to the main meeting room
- Invitation for 1 to private dinner with Healthcare Plans Leadership
- Preferred seating for 1 at lunch on Day 1 of the Annual Meeting, with plan of your choice
- Promotion on VAHP social media as a Silver Sponsor

CONFERENCE SPONSOR (5 AVAILABLE) \$1,000

- Promotion on VAHP social media as a Conference Sponsor
- Preferred seating for 1 at lunch on Day 1 of the Annual Meeting

EVENT EXHIBITOR SPONSORSHIP FOR NON-MEMBERS:

***NEW* INDIVIDUAL EVENT EXHIBITOR SPONSOR (3 AVAILABLE) \$3,500**

- 2 Registrations
- Tabletop exhibit adjacent to main meeting room
- Sponsor recognition by the VAHP Executive Director
- Promotion on VAHP social media as an Exhibitor Sponsor
- Opportunity for a 3-minute presentation to all attendees at a time scheduled by the VAHP Executive Director
- Your company's logo on:
 - On-site conference signage
 - Printed meeting program
 - Event Registration page on VAHP.org
 - Sponsorship PowerPoint played at breaks during the conference

Benefits listed above are available at the 2023 Annual Meeting.

EVENT EXHIBITOR SPONSORSHIP FOR ASSOCIATE MEMBERS:

***NEW* INDIVIDUAL EVENT EXHIBITOR SPONSOR (2 AVAILABLE) \$1,750**

- Tabletop exhibit adjacent to main meeting room
- Sponsor recognition by the VAHP Executive Director
- Promotion on VAHP social media as an Exhibitor Sponsor
- Opportunity for a 3-minute presentation to all attendees at a time scheduled by the VAHP Executive Director
- Your company's logo on:
 - On-site conference signage
 - Printed meeting program
 - Event Registration page on VAHP.org
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***NEW* EVENT SPONSORSHIP ADD-ONS:**

- 1 Invitation to a meal function: **\$750** per meal function
 - Maximum of 2 invitations, in addition to included benefits, per Affiliate/ Associate, per meal function. Non-members are limited to 1 invitation per meal function, unless otherwise agreed upon by VAHP.
- 1 Registration for Affiliate/ Non-Member to attend meeting: **\$1,000**
 - Maximum of 4 Affiliate/ Non-Member representatives may attend the meeting

The deadline to commit to becoming a sponsor for the 2023 Annual Meeting is April 15, 2023.

Please contact Allyn Hodgins at allyn@vahp.org for more information about sponsor benefits or to become a sponsor.

Disclaimer: The availability of event sponsorships and add-ons is subject to change.



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SPONSORSHIPS BENEFITS CHART:

FOR COMPLETE INDIVIDUAL EVENT SPONSORSHIP LEVEL BENEFIT DETAILS, PLEASE REFER TO PAGES 1-3

	Platinum	Gold	Silver	Conference	Non-Member	Associate
Sponsor Recognition	✓	✓	✓	✓	✓	✓
Pre- & Post- Conference Attendee List	✓	✓	✓	✓	N/A	N/A
Corporate Logo on: <ul style="list-style-type: none"> • Conference Signage • Meeting Program • VAHP website event page • Power Point During Conference 	✓	✓	✓	✓	✓	✓
3-min. presentation during VAHP EC Meeting	✓	N/A	N/A	N/A	N/A	N/A
Intro to VAHP BOD at BOD meeting	✓	N/A	N/A	N/A	N/A	N/A
Presentation Time Allotted to all attendees at meeting	5 Minutes	3 Minutes	N/A	N/A	3 Minutes	3 Minutes
Color Ad size in meeting program	Full Page	1/2 Page	N/A	N/A	N/A	N/A
Corporate Logo on VAHP.org Welcome Page	✓	N/A	N/A	N/A	N/A	N/A
Number of preferred seats at lunch meal function	2	1	1	1	N/A	N/A
Number of preferred seats at Dinner meal function	2	1	1	N/A	N/A	N/A
Table Top Exhibit	✓	✓	✓	N/A	✓	✓
Promotion on Social Media as Sponsor	✓	✓	✓	✓	✓	✓
2 Registrations	Included with membership dues	Included with membership dues	Included with membership dues	Included with membership dues	✓	Included with membership dues